

## CLAIMS

1. A recruiting station for attracting potential recruits and for collecting key data from the recruits at a remote location without requiring the presence of recruiting personnel, comprising:
  - a. An advertising display associated with the station for attracting recruits to the system;
  - b. An electronic collection system for instructing the recruit and collecting key data from the recruit; and
  - c. A processing system for storing the collected data in an electronic format.
2. The recruiting station of claim 1, further including a free-standing cabinet for housing the advertising display, the collection system and the processing system.
3. The recruiting station of claim 1, wherein the advertising display is a multi-media display.
4. The recruiting station of claim 1, wherein the advertising display includes a video screen.
5. The recruiting station of claim 1, wherein the advertising display includes an audio system.
6. The recruiting station of claim 1, wherein the electronic collection system includes an instructional screen and a keyboard for controlling the information displayed on the instructional screen and for inputting recruit information.
7. The recruiting station of claim 1, wherein the processing system includes a subsystem for storing the collected data in an electronic format.
8. The recruiting station of claim 7, wherein the subsystem is a floppy disk.
9. The recruiting station of claim 7, wherein the subsystem is a hard drive.

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10. The recruiting station of claim 7, further including means for remotely downloading the collected data via the Internet.
11. The recruiting station of claim 1, further including a plurality of electronic collection systems associated with each advertising display.
12. The recruiting station of claim 11, further including a processing system associated with each electronic collection system.
13. The recruiting station of claim 1, wherein the electronic collection system is multi-lingual.
14. The recruiting station of claim 1, wherein the advertising display is multi-lingual.

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